



Pivotal acquires Byerly & Associates

Auburn, Alabama November 2, 2022 – Pivotal, an outsourced advisory, accounting, and tax firm focused on serving the business and personal needs of small and medium sized business owners, has acquired Byerly & Associates. The combined firm will be based in Auburn, Alabama and will bring together two like-minded firms focused on serving entrepreneurial-minded business owners. Richard Byerly and his entire Auburn-based professional team have joined the Pivotal team.

“The Byerly & Associates team is thrilled to be joining Pivotal”, Richard Byerly explained. “Our approach to serving clients aligns closely with Pivotal’s vision”, Byerly continued. “The depth and breadth of the combined team creates a powerful professional service organization and expands our service offerings for professional practice and small business owners we have historically served.”

“We are excited to welcome Richard and the Byerly & Associates team to Pivotal. When we founded Pivotal in 2016, we envisioned building a world-class organization focused on serving the unique needs of small and medium sized businesses and their owners”, said Brad Birdwell, managing partner of Pivotal. “The addition of the Byerly & Associates team matches that vision and expands our professional practice presence into the important chiropractic vertical.”

The combined firm will have 4 partners, 25 professional staff and will serve over 350 business clients plus hundreds of individual clients across the United States. The teams will continue to work from their current locations until completion in early 2023 of the firm’s new headquarters in Auburn, Alabama.

Strategically Compelling for Both Organizations

- Brings together two, well-established firms with strong operating histories and complementary cultures
- Creates a larger organization with enhanced development and growth opportunities for all team members
- Positions the firm for continued growth, expanding the breadth of services available to each firm's current client bases while deepening the resources required to serve

PIVOTAL

About Pivotal

Pivotal is a tech-enabled advisory, accounting, and tax firm serving small and medium sized businesses and their owners since 2016. Pivotal works with a wide range of businesses with a strong focus on professional practice owners, including veterinarians, dentists and physical therapists. Visit <https://pivotal.finance/> for additional information.

About Byerly & Associates

Founded in 2009, Byerly & Associates is a full-service accounting, payroll and tax services firm. Byerly & Associates serves chiropractic practice owners and other small business owners across the United States from its headquarters in Auburn, Alabama. Please visit www.byerlycpa.com to learn more.

For more information please contact Brad Birdwell at 334-472-9498 or email at bbirdwell@pivotal.finance